

# Hearim Jang

UI/UX

DIGITAL

PRODUCT



hearimjang.com



dribbble.com/Hearimmmm

## Profile

Product Designer based in Berlin, focusing on innovating digital experiences through a strong empathy with people. I'm obsessed with continuous improvements in a data-driven way.

## Skills

### Design

Wireframing  
Prototyping  
User Interface  
User Flow  
Design System  
User Persona  
User Journey Map  
Service Blue Print  
User Interview  
A/B Testing  
Usability Testing  
Responsive Design  
Illustration

### Software

Figma  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Jira  
Confluence  
Miro  
FigJam  
Keynote  
WebStorm

### Project

Agile Methodology  
Scrum  
Kanban

### Programming

HTML  
CSS  
Wordpress

## Experience

### Product Designer Self-employed Apr 2022 -

- Creating and developing customer/experience journey, service blueprint maps, user personas based on user data
- Creating and iterating user flows, wireframes and hi-fi prototypes with Figma from conceptualizing to launching
- Delivering UI assets, design guidelines for implementation
- Building design systems with Figma

### Graphic Designer Zertificon Solutions GmbH Mar 2019 - Mar 2022

- Conceptualized and iterated user flows and new features for security solutions, including User Support Portal(SaaS), Management Center(SaaS) and Add-In(plugin in for MS Outlook)
- Created and iterated wireframes and hi-fi prototypes for security solutions, including User Support Portal(SaaS) and Management Center(SaaS) with Adobe XD from conceptualizing to launching
- Delivered final design assets and guidelines for implementation

- Established, evolved, and maintained the design system

**Graphic Designer** Self-employed Nov 2015 - Feb 2019

- Designed books and magazines from page layout to cover and marketing materials
- Handled print productions
- Created brand design systems

**Graphic Designer** Random House Korea Nov 2013 - Nov 2015

- Designed books from page layout to cover and marketing materials
- Handled print productions

**Graphic Designer** Bada Publication Mar 2010 - Oct 2013

- Designed books from page layout to cover and marketing materials

## Education

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**B.S. Industrial Design**

Konkuk University in Seoul Mar 2006 - Mar 2010

**Data-Driven Design: Quantitative Research**

**Journey Mapping**

**UI Design Patterns for Successful Software**

**Conduct Usability Testing**

IxDF Jan 2023

**Project Manager Digital**

- IT Project Management
- Collaborative Work
- Agile Project Management (Grade: 1.3)
- Digital Business Model

IU International University of Applied Science Jun 2022 - Oct 2022

## Languages

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**English** Full professional proficiency

**German** Full professional proficiency

**Korean** Native



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